



FIRST QUARTER RESULTS ANNOUNCED BY LYCOS INTERNET (BRIGHTCOM GROUP)

August 11, 2018, HYDERABAD

- ✓ Q1 consolidated revenue at Rs. 544.60 Crores.
- ✓ Q1 consolidated PAT of Rs. 91.24 Crores.
- ✓ Q1 consolidated earnings per share (EPS) of Rs. 1.92.
- ✓ This does not include the LYCOS Inc. financials

LYCOS Internet Limited (Brightcom Group), a global technology company that specializes in Internet-related services and products, which include Ad-tech, Digital Media and IoT based businesses across the globe, primarily in the digital ecosystem, today announced its unaudited financial results for the quarter ended June 30th, 2018.

Consolidated revenue for the first quarter was Rs. 544.60 Crores, an increase of 1.15% Y-o-Y and an increase of 2.66% Q-o-Q. EBIDTA for the quarter was Rs. 164.59 Crores, an increase of 2.59% Q- o-Q and an increase of 0.55% Y-o-Y. PAT for the quarter was Rs. 91.24 Crores, an decrease of 3.64% Q-o-Q and an increase of 7.28% Y-o-Y.

Revenue from Digital Marketing Segment was Rs.434.46 Crores, an increase of 6.33% Q-o-Q and an increase of 0.99% Y-o-Y. PBT from Digital Marketing Segment was Rs. 136.83 Crores, a increase of 11.16% Q-o-Q and an increase of 0.24% Y-o-Y. Revenue from Software development Segment was 110.14 Crores.

“We are happy to report another great quarter.” said Suresh Reddy, Chairman and Chief Executive Officer. “We continue to make meaningful progress in our consolidation efforts. The developments, this quarter, promise to be far-reaching.”

The details of the results can be viewed at the company’s website www.brightcomgroup.com in the Investors’ section.

The company is in a name transition phase from LYCOS Internet Limited to Brightcom Group Limited.

Conference Call Details:

The company will host a conference call on 19th August, 2018, at 10.00 am Indian Standard Time to discuss the financial results. Call-in details will be available from

the Investor Relations page of the company's website at: <http://brightcomgroup.com/investors/>

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ABOUT THE COMPANY

BRIGHTCOM GROUP CONSOLIDATES AD-TECH , NEW MEDIA AND IOT BASED BUSINESSES ACROSS THE GLOBE, PRIMARILY IN THE DIGITAL ECO-SYSTEM.

Brightcom Media, enables businesses, agencies, and online publishers worldwide in meeting their digital marketing needs, serving 40 billion impressions every month. Clients include leading blue chip advertisers like Airtel, British Airways, Coca-Cola, Hyundai Motors, ICICI Bank, ITC, ING, Lenovo, LIC, Maruti Suzuki, MTV, P&G, Qatar Airways, Samsung, Viacom, Sony, Star India, Vodafone, Titan, and Unilever. Publishers include Facebook, LinkedIn, MSN, Yahoo! and Twitter. Brightcom works with agencies like Havas Digital, JWT, Mediacom, Mindshare, Neo@Ogilvy, Ogilvy One, OMD, Satchi&Satchi, TBWA, and ZenithOptiMedia.

Brightcom consumer products division is focused on IoT. Our LIFE product is dedicated to the future of communication and information management in which everyday objects will be connected to the internet, also known as the “Internet of Things” (IoT).

Brightcom Group’s renowned global presence, including in the US, Israel, Latin America ME, Western Europe and Asia Pacific regions, positions us at the forefront of the digital landscape, enabling us to support partners in their efforts to leverage and benefit from current global trends.

For more information please visit www.brightcomgroup.com

Disclaimer

This press release contains “forward-looking statements” – that is, statements related to future, not past, events. In this context, forward- looking statements often address our expected future business and financial performance, and often contain words such as “expects,” “anticipates,” “intends,” “plans,” “believes,” “seeks,” “should” or “will.” Forward- looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behaviour of financial and digital marketing industry, and fluctuations in exchange rates; from future integration of businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different from those expressed in our forward-looking statements. We do not undertake to update our forward- looking statements.